



Quick Reference Guide Monthly Unlimited with SHRINKING PAYMENTS

Overview

The Boost Mobile Monthly Unlimited with Shrinking Payments plan rewards consistent, on-time payments from Boost Mobile customers by gradually lowering the Monthly Recurring Charge (MRC). For every 6 on-time payments successfully submitted, Boost will lower the customer's monthly payment by \$5. After a total of 18 on-time payments, customers can shrink their original MRC by a maximum of \$15, while still getting the same great value of unlimited talk, text, web, email and 411.

Features

The features of the Monthly Unlimited plan are as follows:

Monthly Unlimited with Shrinking Payments

Monthly Unlimited \$55/Month
For Android™ devices

Unlimited Talk, Text, Web, Email & 411



with **SHRINKING PAYMENTS**
your payment can reduce to as low as **\$40/Month.**

Mobile Hotspot available only select devices for an additional \$10/mo. BlackBerry plan available for an additional \$5/mo.

Monthly Unlimited \$50/Month

Unlimited Talk, Text, Web, Email & 411

with **SHRINKING PAYMENTS**
your payment can reduce to as low as **\$35/Month.**

Voice mail, Long Distance, Call Waiting & Call Forwarding Included.

- Plans include 2.5GB Per Month of Full-Speed Data
- Daily Unlimited available starting at \$2/Day (Shrinkage not included).

Boost Mobile reserves the right, without notice, to limit throughput speeds when monthly data usage exceeds 2.5 GB. When a Mobile Hotspot plan is purchased, the data usage limit is combination of phone and Mobile Hotspot usage. Connectivity dependent upon compatibility and speeds may vary. Customers will continue to have data access but maximum speeds may be limited to 3G speeds of 256Kbps or below for the remainder of the monthly plan cycle. During this time, customers may experience slower page loads, file downloads, and degraded streaming media. Throughput speeds will be restored when your new monthly plan begins. Coverage not available everywhere. Nationwide Sprint Network for voice service reaches more than 280 million people. Sprint 3G Network for data service reaches over 276 million people. Sprint 4G network reaches over 70 markets on select devices. Not all services available on 4G and coverage may default to 3G/1xRTT where 4G is unavailable.

Selling Tips & Differentiators

Selling Tips	Differentiators
<ul style="list-style-type: none"> - With Monthly Unlimited with Shrinking Payments, the longer you stay, the less you pay - Unlimited Nationwide Talk, Text, Web and more - Great selection of affordable Android devices - Better voice quality, Faster 3G data speeds, and Improved network reliability all on the Nationwide Sprint CDMA Network. 	<ul style="list-style-type: none"> - 4G (WiMAX) speed with a plan that shrinks from \$55 to as low as \$40/month (available with select devices) - Includes Unlimited 411 & Email - No Annual Contracts - Shrinking Payments - Low Rates for International Calling - Mobile Wi-Fi Hotspot for just \$10/month allows customers to create a personal Wi-Fi network wherever they go.

How to Sign Up

New and existing customers can sign up for the Monthly Unlimited with Shrinking Payments plan via the Sales Portal at boostmobilesales.com or at boostmobile.com.



Quick Reference Guide Monthly Unlimited with SHRINKING PAYMENTS

How It Works

The key benefit of Monthly Unlimited with Shrinking Payments is that after 6 successful on-time monthly payments, the customer's Monthly Recurring Charge (MRC) will decrease by \$5. This will continue to occur after every 6 on-time payments until the customer has made a total of 18 on-time payments. Customers can shrink their original MRC by a maximum of \$15. While it's best to make regular on-time payments each month, payments do not have to be consecutive. If the customer misses a payment they don't have to start over. The on-time payments made to the account will still be credited towards their next savings milestone.

NOTE: A successful and timely MRC payment that shall be counted towards Monthly Unlimited with Shrinkage is referred to as an "on-time payment earned."

	Monthly Payment Amount			
	Initial Monthly Payment Amount	6 On-Time Payments	Total 12 On-Time Payments	Total 18 On-Time Payments
Monthly Unlimited with Shrinking Payments	\$50	\$45	\$40	\$35
Android™ Monthly Unlimited with Shrinking Payments (applicable to 4G devices)	\$55	\$50	\$45	\$40
BlackBerry® Monthly Unlimited with Shrinking Payments	\$60	\$55	\$50	\$45

Rates effective as of 5/31/2012

Frequently Asked Questions

Monthly Unlimited with Shrinking Payments Plan FAQs:

Q: How can customers make a payment to Monthly Unlimited with Shrinking Payments?

A: Customers can replenish their account by purchasing a Re-Boost Card or using a debit or credit card at many Boost Mobile retail locations or by paying online at boostmobile.com with a debit or credit card.

Q: How do customers know when to make their monthly payment?

A: Customers can view their payment due date on My Account on boostmobile.com. Monthly payments are due exactly one month from the last successful payment. Customers will receive a payment reminder text message prior to their due date. For payment due dates that fall on the 31st of the month, the next payment date will fall on the last day of the each month (e.g., the 30th if there are only 30 days in that month). Customers monthly payment due dates will remain the same as long as the customer successfully pays their monthly payment on time every month.

Q: What happens if a customer misses their monthly payment?

A: If a customer does not make their payment on their payment due date, the customer's services will be interrupted until their monthly payment is made in full. Please note that when a customer makes their payment after being interrupted, their new payment due date will now be 1 day prior to the day their service was reinstated (e.g., if an interrupted customer makes a payment and reinstates service on the 15th, their new payment due date will now be on the 14th of each month). The account must be paid in full within 60 days of service interruption or the account will be cancelled and customers will lose any remaining funds, as well as their phone number.

Q: Can customers switch to Daily Unlimited or Pay As You Go at any time?

A: Yes. Customers can change their plan at any time through My Account on boostmobile.com or the Sales Portal (boostmobilesales.com). If a customer on Monthly Unlimited makes a plan change to Daily Unlimited or Pay As You Go, the new plan will go into effect on the next monthly payment date. If the customer is currently interrupted, the customer will be placed on Daily Unlimited or Pay As You Go immediately. Customers can switch back and forth between all plans while retaining their achieved Shrinking Payments milestones and On-Time Payments earned.

Q: Will customers be charged additional telecom taxes each month beyond their monthly fee?

A: No. Customers do not have to pay additional telecom taxes beyond their monthly fee. Telecom taxes are included in our Monthly Unlimited with Shrinkage plan pricing; however, applicable local/state taxes and fees may apply on all replenishments regardless of product types (i.e., Re-Boost® Cards, ePINs, rechargeable cards, credit/debit cards may be subject to these taxes or fees).



Quick Reference Guide Monthly Unlimited with SHRINKING PAYMENTS

Frequently Asked Questions (Continued)

Q: What is an On-Time payment in the context of the Monthly Unlimited with Shrinking Payments?

A: An on-time payment is a successful monthly payment, made on or before the customer's monthly payment date with no interruption of service. Customers can view the number of on-time payments they have made and the number of on-time payments needed to reach their next Shrinking Payments milestone level at 'My Account' on boostmobile.com or through the Sales Portal (boostmobilesales.com). Customers will receive a plan discount of \$5 for every 6 On-Time payments made and can shrink their original monthly payment by a maximum of \$15. Once an active subscriber achieves a Shrinking Payments milestone (e.g., from \$50 payment down to \$45 monthly payment), they will retain that milestone no matter what plan or device they change to, even if they miss a subsequent payment. The customer will only be reverted back to the original price plan point if they allow their Boost account to cancel.

Q: How do customers know when they have achieved Shrinking Payments milestones (i.e., have made 6 On-Time payments and will now receive a \$5 discount on their Monthly Payment)?

A: Once customers have made 6 On-Time Payments, they will receive an email and text message notification informing them of the \$5 Shrinkage discount they will receive starting with their next Monthly Payment. Customers can also confirm by accessing 'My Account' on boostmobile.com or through the Sales Portal (boostmobilesales.com) and selecting the 'Plans and Add-Ons' tab. This page will display the customer's current plan, as well as the future discounted Shrinking Payments price plan, and effective date.

Q: How does a Monthly Unlimited with Shrinking Payments customer add an add-on to their account, such as International Connect, Phone Insurance, or Wi-Fi Hotspot?

A: The customer can add an add-on to their account by going to 'My Account' on boostmobile.com or on the Sales Portal (boostmobilesales.com), selecting the 'plans & add-ons' tab, selecting 'change plan and add-on', and then selecting the desired add-on. The new add-on will become effective on the customer's next monthly payment date. When making plan or add-on changes, customers will also need to ensure that their next payment is made at least 1 day PRIOR to their next monthly payment date this one time only (due to the way our price plan change functionality works today).

4G (WiMAX) FAQs:

Q. How does the customer know which Boost Mobile devices have 4G (WiMAX) coverage?

A. At this time, only customers with the HTC EVO Design 4G™ and the Android Monthly Unlimited Plan will have 4G (WiMAX) [coverage not available everywhere] on the Sprint 4G (WiMAX) Network, which covers 70+ markets. However, the Boost 4G devices will not work on Sprint's planned 4G LTE network. Visit boostmobile.com/coverage to see 4G coverage in your area.

Q: Does the customer have to pay anything extra for 4G data speeds?

A: No. Customers with 4G (WiMAX)-capable devices will receive 4G (WiMAX) coverage as part of the Android Monthly Unlimited plan with Shrinkage, starting at \$55/month. Customers can also purchase any applicable add-ons with their plan, such as Mobile Hotspot (\$10/mo.) or International Connect (starting at \$5/mo.).

Q: How does a customer with a 4G capable device turn their 4G antenna on?

A: To connect the Boost Mobile 4G (WiMAX)-capable device (currently only the HTC EVO Design 4G™) to the Sprint 4G (WiMAX) Network, the customer needs access to a Sprint 4G (WiMAX) base station. On the device settings menu, choose Wireless & Networks. Scroll down the screen and select the 4G check box to turn Sprint 4G on. The device will automatically scan and connect to the Sprint 4G (WiMAX) Network. Note: the availability and range of the Sprint 4G (WiMAX) depends on a number of factors including where 4G (WiMAX) coverage is available, your distance to the Sprint 4G (WiMAX) base station, and infrastructure and other objects through which the signal passes.

Q: What is the customer's experience like when switching from 4G to 3G (and vice versa)?

A: If a customer with a 4G (WiMAX)-capable device has the 4G antenna turned on, the switch will occur automatically when you move from a 4G covered location to a 3G covered location and back. The data speeds will slow or speed up accordingly to the available network speeds. If the customer has the 4G (WiMAX) antenna turned off, the customer will not see a difference as they will continue to remain on a 3G network.

Q: What are the data speeds of Boost's HTC EVO Design 4G™ device?

A: Operating on the Sprint 4G (WiMAX) (Worldwide Interoperability for Microwave Access) Network, the Boost Mobile HTC EVO Design 4G™ can reach typical speeds up to 3 – 6 mbps as compared to 600 kbps – 1.4 mbps on the 3G Nationwide Sprint Network – that's up to 10 times faster!* The Sprint 4G (WiMAX) Network reaches over 70 markets in the US.

*Based on download speed comparison of Sprint 3G avg. speeds (600 kbps – 1.4 mbps) vs. Sprint 4G avg. speeds (3 – 6 mbps). Actual speeds may vary based upon plan or other factors.



Quick Reference Guide Monthly Unlimited with SHRINKAGE

Frequently Asked Questions (Continued)

Mobile Hotspot FAQs:

Q: How will the customer know if their phone has Mobile Hotspot capability?

A: Currently, Boost Mobile only offers the Mobile Hotspot capability on the HTC EVO Design 4G™.

Q: Can the customer add Mobile Hotspot at any time?

A: Yes. Customers with a HTC Design 4G™ and on the 4G Android Monthly Unlimited plan can add Mobile Hotspot at any time through boostmobile.com or the Sales Portal (boostmobilesales.com) for an additional \$10/month. Once added, Mobile Hotspot capability will be effective on the next monthly payment date. To make Mobile Hotspot available immediately, customers will need to call Boost Customer Care.

Please note: As with all Boost Add-ons, if Mobile Hotspot is added in mid-cycle, the customer must still pay the full price for the add-on fee. No credits will be given or a prorated/adjustment of fees will be provided to customer. The full add-on fee will be due immediately, regardless of when it was added or when it becomes active, including on or before the last day of the MRC cycle.

Q: How many devices can connect to the Mobile Hotspot?

A: Up to 5 devices can connect to the Mobile Hotspot on the HTC EVO Design 4G™.

Data Speed Reduction Limitation (aka Throttling) FAQs:

Q. When and how will data speed reduction affect Boost Mobile customers?

A. Starting in late 2012, once customers use 2.5GB of data during your monthly cycle, their data speeds may be reduced to 3G speeds of 256kbps for the rest of that monthly plan cycle. During this time, they may experience slower page loads and file downloads, and lags in streaming media. Data speeds will return to normal (Sprint 4G Network speeds can reach up to 3 – 6 mbps and up to 600 kbps – 1.4 mbps on the 3G Nationwide Sprint Network) on their next monthly payment date. This data speed reduction policy is applicable to all Boost Mobile Monthly Unlimited Plans. Boost Mobile will inform all customers well in advance of this data speed reduction implementation.

Q: How will customers know when they hit 2.5GB?

A: Starting in late 2012, once the customer has reached 2.5GB of data; they will receive a text message notifying them that their data speeds may be reduced to 256 kbps for the rest of their monthly cycle.

Q: How much data is 2.5GB?

A: This is unique to each customer. To give you an idea, it's about 400,000 mobile internet page views, about 90,000 emails (without attachments), 91 hours of streaming music, or 20 hours of video clips. *Data usage per activity is based on an average. Bandwidth varies by website, video, email, and other internet application. Customers can visit <http://shop.sprint.com/content/datacalculator/> to find out what 2.5GB means to them.

Q: What determines whether or not a customer will experience a limit to data speeds and how long will it last?

A: Starting in late 2012, when customers reach 2.5GB of data usage during their monthly plan cycle, they may experience slower data transfer speeds from that point on through the end of that monthly cycle. Data speeds will be restored when the next monthly cycle begins.

Q: What exactly will customers experience if data speeds are reduced?

A: Starting in late 2012, when customers reach 2.5GB of data usage within a current monthly cycle, their data speeds will be limited from up to 3– 6 mbps on the Sprint 4G Network and up to 600 kbps – 1.4 mbps on the 3G Nationwide Sprint Network down to 3G speeds of 256 kbps for the remainder of that plan cycle. Customers will continue to have access to 3G data service with no data overage charges, but for the duration of the cycle [i.e., up until the next monthly plan cycle begins] may experience slower page loads, file downloads and degraded streaming media. Full data speeds will be restored when a new monthly plan cycle begins, giving customers a “fresh slate” for the month. Current Boost Mobile customer usage reports say only a small percentage of customers will be affected and that it's very likely even fewer will notice a difference.